



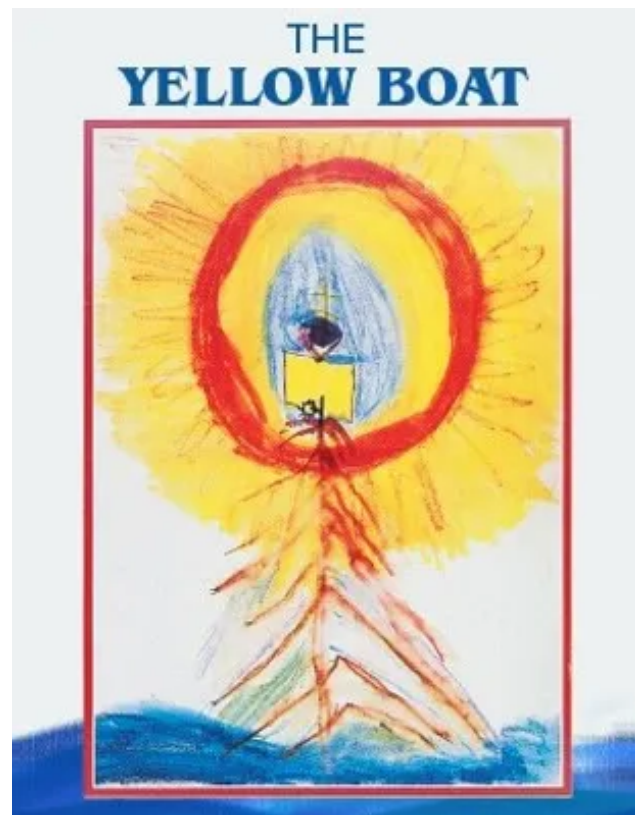
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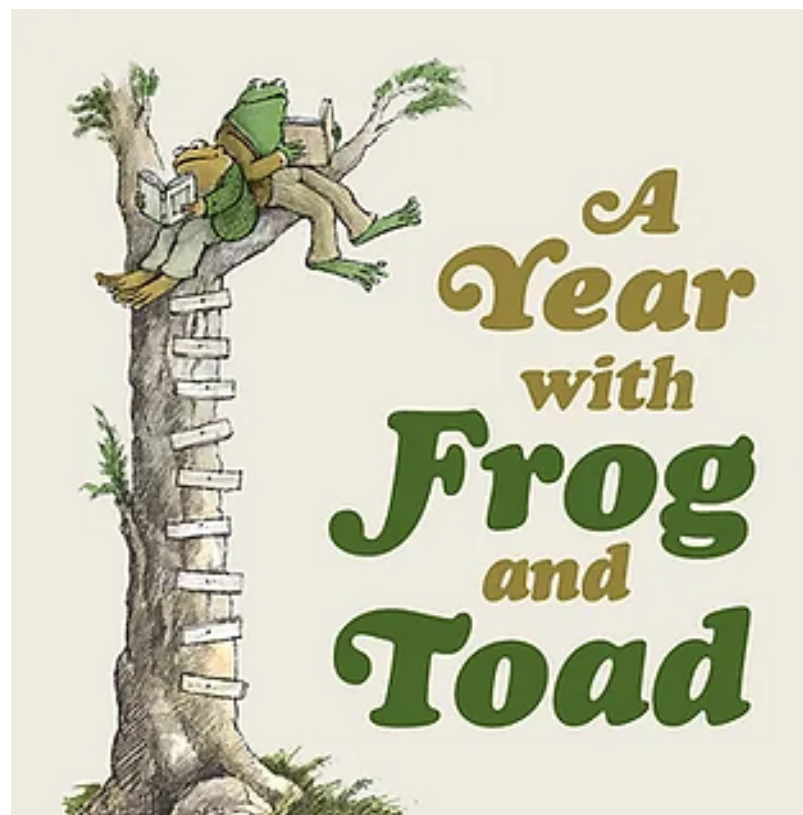
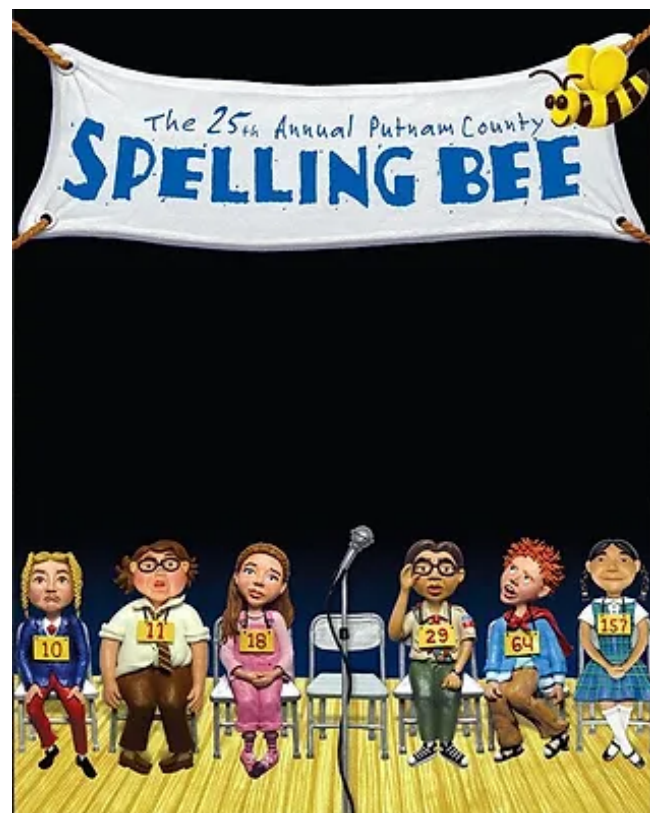
Parent Information Meeting

Theatre North Gwinnett 23-24 Season





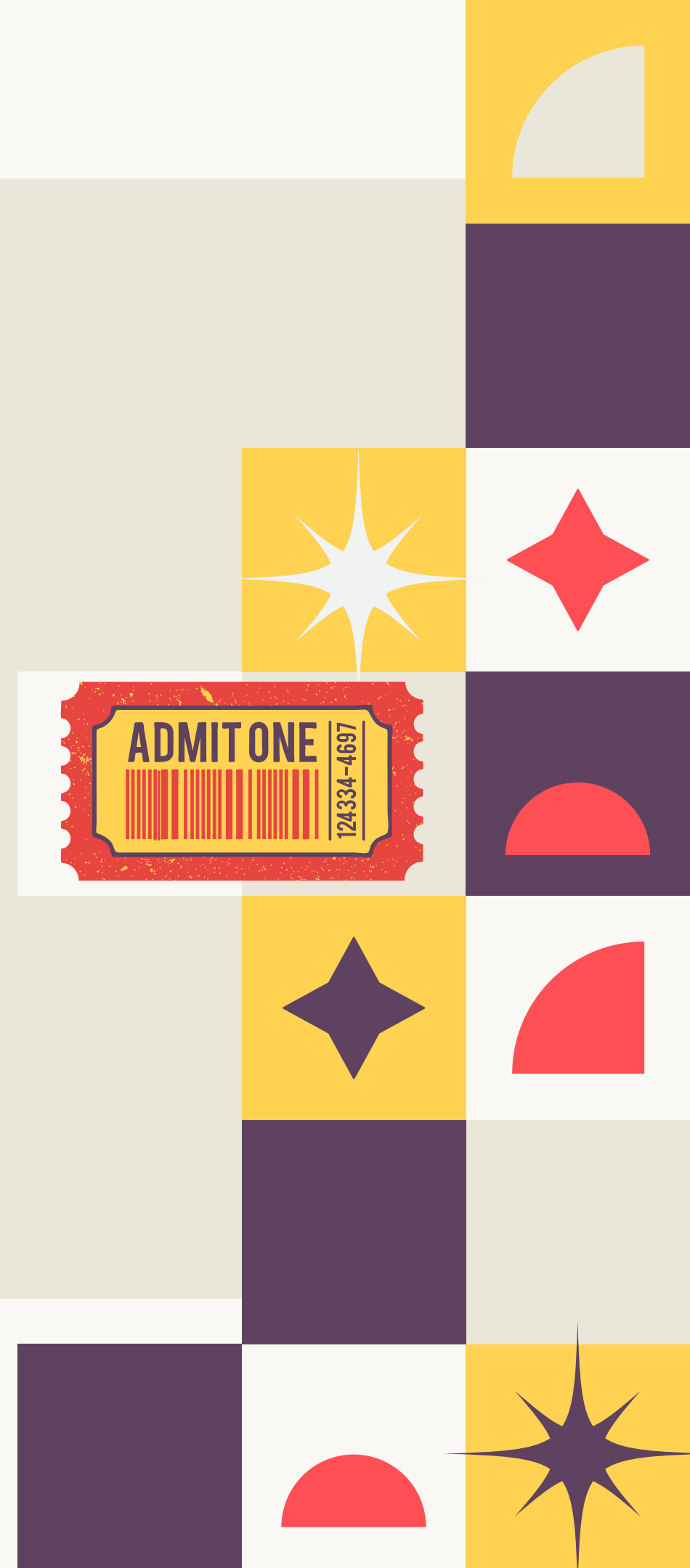
2023-2024 Season A Season on Education



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Booster Board

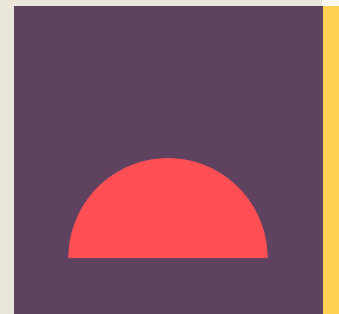
- President - Leslie Perlman
- Vice President - Howie Hsu
- Treasurer - Sally Watson
- Communications Secretary - Abbe Duke
- Front of House & Banquet - Kristal Brown
- Costumes & Props - Majken Nilsson
- Playbill & Poster - Heather Denton
- Website & Social Media - Andea Smith



Important Dates:

These are some important dates, they may or may not be applicable to your student

- ◆ Suwanee Fest Parade - September 16th
- ◆ An Evening of One Acts - September 28, 29 & 30
- ◆ Georgia Theater Conference - October 19 & 20
- ◆ One Act Play Competition - October 25th
- ◆ ThesCon - February 1-3
- ◆ A Year with Frog & Toad - February 5-10
- ◆ Matilda - March 21-23
- ◆ Arsenic & Old Lace April 25-27

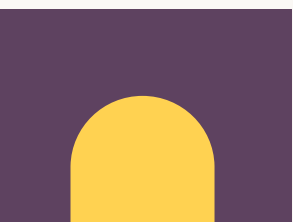
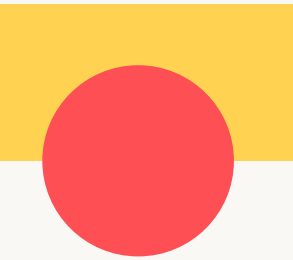


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Who are the Boosters?

We are the parents, guardians, and caregivers of the students who participate in all aspects of the theatre program at NGHS.

YOU ARE A BOOSTER!





What we do?



WE PROMOTE, SUPPORT, AND SUSTAIN OUR THEATER PROGRAM THROUGH FUNDRAISING, MARKETING, SALES, SPONSORSHIPS, COMMITTEE PARTICIPATION, AND EXTREME BOOSTERING*.

*MAY INVOLVE ENTHUSIASTIC AND OFTEN EMBARRASSING APPLAUDING, WHOOPING, AND OCCASIONAL CELEBRATING, BOTH WITH AND WITHOUT SAID STUDENTS



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How we do it:



- Fundraising
- Finding Sponsors
- Finding Patrons
- Selling Tickets
- Selling Ads
- Getting the Word Out
- Volunteering Time



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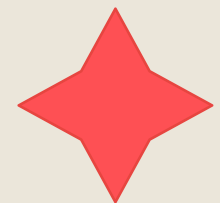
Opportunities:



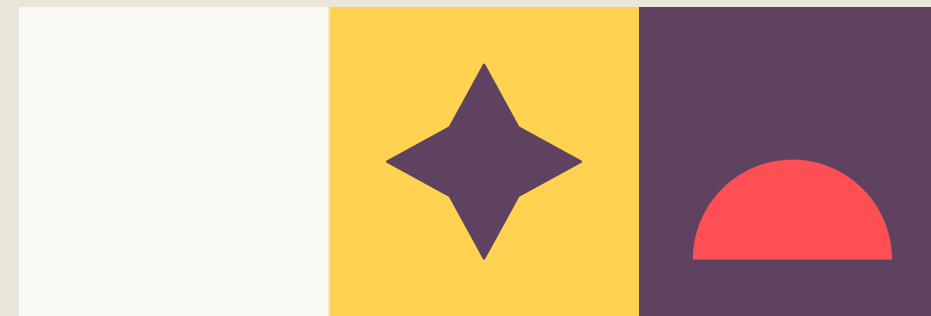
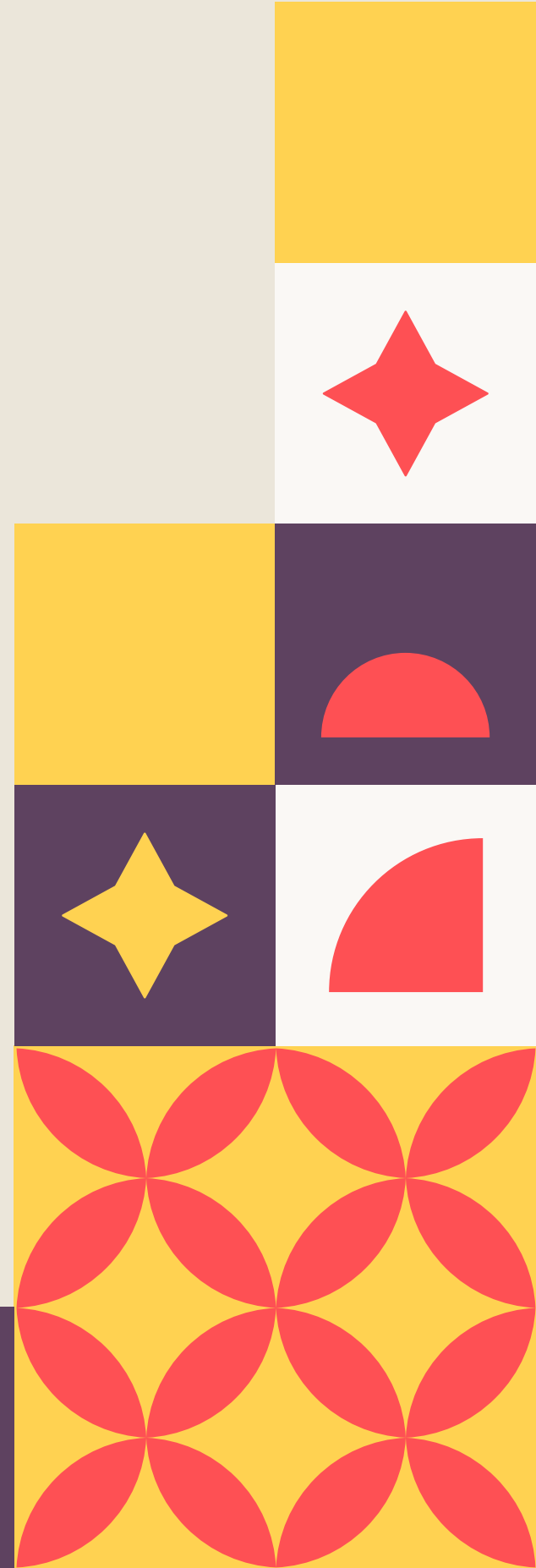
Special committee for sound



Fundraising committee



We need to find our replacements!





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Playbill & Poster

Heather Denton





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Costumes & Props

Majken Nillson





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Social Media
&
Website

- ◆ website: ngplayers.org
- ◆ instagram: [@theatre_north_gwinnett](https://www.instagram.com/theatre_north_gwinnett)

Andea Smith





Communication

- ◆ band: download the app
- ◆ newsletter

Abbe Duke





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Front of House & Banquet

Kristal Bro



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Costs

The average cost of a performance including choreography, rights, all materials, technical elements, etc:

- ◆ Plays: \$1200-\$1500
- ◆ One Act Musical: \$3000-\$3500
- ◆ Spring Musical: \$4000-\$4250

This year the school has opted to cover all performance rights for the shows. This included librettos/scripts. The rest of the expenses are on us.

Sally Watson

The costs to produce shows include:

Show rights and scripts

Sets - built, painted, rented, repaired

Costumes - bought, rented, altered, cleaned

Props - bought, rented, modified, repaired

Sound/lighting - special show requirements

Publicity - programs, posters, road signs, other ads

Front of House - tickets , flowers, concessions and supplies

Other important expenses include:

Headshots & Photography - for shows as well as competitions and auditions

Theatre lighting and sound system maintenance and repair

Musical direction

Videography

Theatre supplies and office equipment

Choreography and dance/movement instruction

Scholarships (as funds permit)

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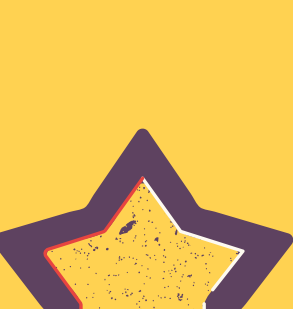
What we need:

\$250 Performance Fee

If you submit it prior to August 31st (tomorrow), there is a \$25 discount (\$225).

5 Volunteer Hours per family

Many ways to fulfill this obligation: set building, costumes or props, selling tickets or concessions, etc. Just sign-up on a sign-up genius.





HOW TO PAY FOR STUFF

BY CHECK

1. Pay by check and avoid 3% Square fee.
2. Place checks in cash box on wall in classroom office.
3. Make checks payable to “NG Players Booster Club”
4. In memo line, include what you’re paying for AND STUDENT’S NAME!

SQUARE



NOTE: A 3% fee is added to Square sales.

NG

North Gwinnett Players Booster Club

[Hide](#)

ngplayersbc@gmail.com

Non-Profit Checking x0212



zelle[®]



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Fundraising & Sponsorship

Howie Hsu





Student Tributes & Congratulatory Ads



Benefits	Applause \$50	Bravo \$75	Encore \$100	Ovation \$125
Appears in selected playbill	+	+		
Appears in all playbills			+	+
Page Size	1/8 Page B&W	1/4 Page B&W	1/2 Page Color	Full Page Color
Number of Photos	1 B&W	2 B&W	3 Color	4 Color
Message Character Limit	100	200	300	400

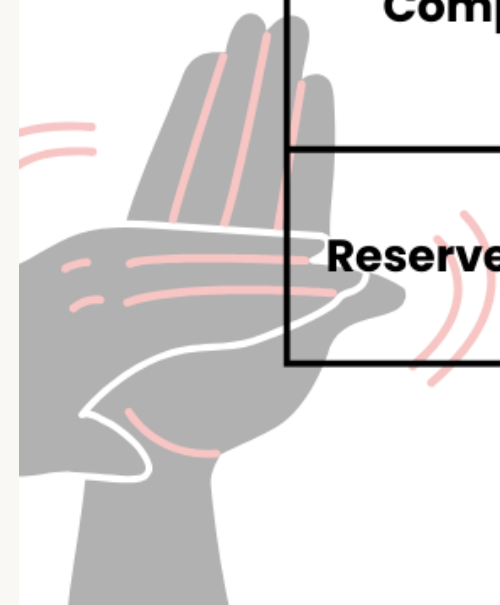




Become A Patron

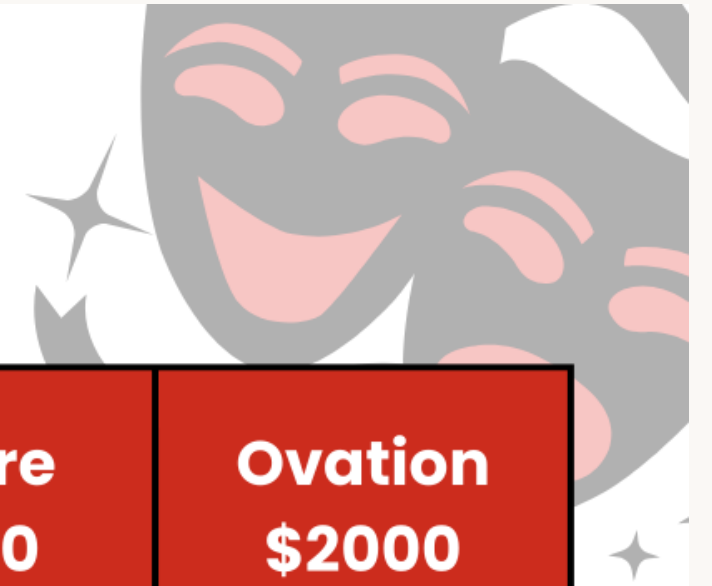


Benefits	Star Club \$250	Producers Club \$400	Academy Club \$550	Tony Club \$700	Encore Club \$1000
Car Magnet	+	+	+	+	+
Recognition in every playbill	+	+	+	+	+
Complimentary tickets for each performance	2	4	6	8	10
Reserved seats at each performance				+	+

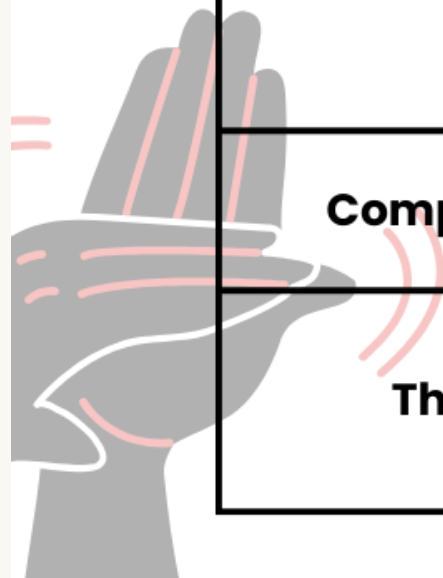




Become A Sponsor



Benefits	Applause \$250	Bravo \$500	Encore \$1000	Ovation \$2000
Logo and company link on website, social media and emails	+	+	+	+
Logo on all display posters	+	+	+	+
Ad on all show playbills	1/4 Page B&W	1/2 Page B&W	1/2 Page Color	Full Page Color
Lobby sponsor banner	Logo	Logo	Large Logo	Largest Logo
Complimentary seats at each performance	2	4	6	8
Thespian Night at your establishment			1 per year	1 per semester (2 total)





Questions?

email: brandon.deen@gcpsk12.org (NGHS Director)

or

leperlman@hotmail.com (Booster President)

text: 770876-3770

website: ngplayers.org

